A QUARTER CENTURY OF EXCELLENCE
1993-2018

PROGRAM OF THE 25th ANNUAL CONFERENCE
Golden Nugget Hotel and Casino
LAS VEGAS, NEVADA  MARCH 15-18, 2018
AMERICAN SOCIETY OF BUSINESS AND BEHAVIORAL SCIENCES
PROGRAM OF THE 25th ANNUAL CONFERENCE
GOLDEN NUGGET HOTEL AND CASINO, LAS VEGAS
MARCH 15-18, 2018

PROGRAM COMMITTEE

Conference Chair
Wali I. Mondal
National University

Hospitality Committee
Lisa Flynn, Chair
SUNY, Oneonta
Carol Sullivan
University of Texas Permian Basin
Mitchell Franklin
Le Moyne College

CPA Coordinator
Carol Sullivan
University of Texas of the Permian Basin

Proceedings Editor
Wali I. Mondal
National University
John M. Coulter, 54, of Lee, passed away on Saturday, October 21, 2017. John was a member of the ASBBS leadership Team as a Track Chair for over a decade. A life-long advocate of learning and teaching, he is remembered as loving, humorous and kind - a son, brother, husband, father and friend, and a mentor to hundreds of students over his three-plus decades of teaching.

Born in Pittsfield, MA, John graduated from Pittsfield High School in 1981. He attended the University of Massachusetts, Amherst where he received his Bachelor's, Master's and Doctorate degrees in Accounting, all with highest honors. For the past twenty years he pursued his passion of teaching and mentoring students from all walks of life at Western New England University, where he was recently appointed Associate Dean of the College of Business. In 2005 he became a CPA, earning the designation's highest exam score in Massachusetts that year. He traveled all over the country presenting and consulting on higher education topics, connecting with his peers and tirelessly working to improve business education for students everywhere.

His boundlessly inquisitive nature left no question unanswered and no problem unsolved. His love of learning extended far beyond the classroom and his varied interests included music of all genres, the Red Sox, animals (especially his "grandcat" Boodles and his beloved cat Tasha), chess, cooking, golf, travel, reading, and Eastern philosophy. He proudly volunteered as President of the condominium association in South Wellfleet, MA, where he and his wife and daughter enjoyed countless vacations at their second home.

He is survived by his wife, Lisa, of Lee, his daughter Heather and son-in-law Jonathan Kemp of Holliston, his parents Jim and Ellen Coulter of Pittsfield, his brother Bob Coulter of Kirkwood, MO, his uncle and aunt Thomas and Patricia Coulter of Pittsfield, his uncle and aunt Maurice and Jean Lafleur of Punta Gorda, FL, his father-in-law Jack Wright of Pittsfield, and many cousins.

This twenty-fifth Anniversary Program of the ASBBS is dedicated to the memory of our dear friend and respected colleague John M. Coulter.
Program Summary

THURSDAY, MARCH 15
REGISTRATION: 11:00 AM - 5:00 PM
CONFERENCE CENTER HALLWAY

FRIDAY, MARCH 16
REGISTRATION: 7:30 AM - 10:00 AM  3:30 PM - 5:00 PM
CONFERENCE CENTER HALLWAY
COMPETITIVE SESSIONS: 8:00 AM – 5:30 PM

A QUARTER CENTURY OF EXCELLENCE
BANQUET AND AWARD CEREMONY: 6:00 PM to 8:00 PM

OBITUARY: JOHN M. COULTER
John’s good friend
Thomas Vogel
Canisius College

KEYNOTE SPEECH
REFLECTIONS ON A QUARTER CENTURY OF EXCELLENCE
Wali I. Mondal
National University
Open Floor
3 minutes each

SATURDAY, MARCH 17
REGISTRATION: 8:30 AM - 10:30 AM
COMPETITIVE SESSIONS: 9:00 AM – 3:00 PM
From the Conference Chair

Dear Colleagues,

Welcome to the ASBBS 25th Anniversary Conference. We celebrate our quarter century of excellence simultaneously with the life of our good friend and respected colleague John M. Coulter who suddenly left us at a young age of 54. John was a dear friend of mine and many of you would say the same. We are missing him on this solemn occasion.

Our Twenty-fifth anniversary conference will begin on Thursday, March 15 and conclude on Saturday, March 17. Please stop by the Foyer of the Convention Center to pick up your registration materials or to register onsite, if you have not pre-registered. We will be open for registration during the hours posted on page 4. You are invited to the ASBBS Quarter Century of Excellence Banquette and Award ceremony on Friday evening starting at 6:00 PM. The Anniversary Banquette will feature reflections on the past 25 years. Please contact me if you wish to speak briefly. Like past years, we will also recognize the recipients of the “Best Papers” of the conference and the Outstanding Service Awards during the Banquette.

Most competitive sessions are organized with 4 or 5 papers except for a handful of sessions with 3 papers. Except for the 3-paper sessions, each presenter will get 17-20 minutes to present his or her paper. Session Chairs, please allocate time for general discussion at the end of the presentation and end the session on time. Unless it is necessary, we ask that you use the conference laptop computer for your Power Point presentation. No Internet connection will be available in the conference rooms. I have tried to preserve your presentation time if you requested it.

Twenty-five years is a long time and I take this opportunity to recognize Pablo Mondal, a founding member, Rafi Karim for help with the web page, Bill Kehoe for valuable service in the areas of editing, seminars and thematic speech, Raji Chakrapani for managing the Conference and Pani Chakrapani for valuable service as Editor and Technical Advisor. Finally, I thank you all for your continued support. Over 80% of you have participated in this conference for more than 10 years, and over 65% of you have been coming for the past 20 years. I am deeply grateful for the bond of friendship we have developed over this long period of time. With the help of many colleagues, I have compiled the conference program from the inception, and for the past 25 years, I have looked forward to working on the conference program.

Best wishes and see you all soon.

Wali I. Mondal
BEST PAPERS OF TRACKS

The following papers were selected by respective Track Chairs and the Conference Chair as the Best Papers of Tracks. Each author of these papers will be recognized with a Certificate at the ASBBS Award Banquette on Friday, March 16. Congratulations to all authors.

*The Supreme Court Rules from on High and Defines an ERISA Church Plan*

Aquilio, Mark
St. John’s University

*Toward Effective Use of the Statement of Cash Flows*

Arnold, Allen G.
Barry, Ellis R.
Krishnan, V. Sivarama
University of Central Oklahoma

*Identifying Prescription Opioid Abuse in The Medical Setting*

Basu, Rashmita
Posteraro, Robert H.
Johnson, Harry R.
Texas Tech University TTUHC

*Long Run Behavior of Trade and Budget Deficits in Turkey*

Batmaz, Oguzhan
University of Kansas
Oguz, Tumturk
Ordu University, Turkey

*The Relationship of Amazon Ratings of DVDs With Netflix Ratings of Movie Quality Across Global Markets*

Baughner, Dan
Ramos, Chris
Pace University

*Campus Conflict Resolution: The Time Has Come for Mandatory Mediation*

Bienstock, Joshua
New York Institute of Technology

*The Role of Facilitators, Barriers, Individuality and Technology in Designing a Framework for Workplace Learning*

Blotnicky, Karen
Cormier-MacBurnie, Paulette
Mombourquette, Peter
Young, Jeffrey D.
Mount Saint Vincent University, Canada
Nursing Home Fraud Schemes: Forensic Accounting Lessons from Litigation  
**Blythe, Stephen**  
**Goodpasture, James**  
Tarleton State University

**Calvasina, Gerald E.**  
Southern Utah University  
**Calvasina, Richard V.**  
University of West Florida

Business Analysis Techniques in SA&D Sources: A Content Analysis Study  
**Cappel, James J.**  
**Huang, Zhenyu**  
Central Michigan University

Ethical Attitudes and Behaviors of Undergraduate Business Students: Trends and the Role of the Electronic Resources Policy  
**Case, Carl J.**  
**King, Darwin L.**  
St. Bonaventure University

The Dynamics of DNA: Implications for Business and Society  
**Demirdjian, Z.S.**  
California State University, Long Beach  
**Mokatsian, Zara**  
Near East Museum, Yereven

“Reasonable Accommodation” Disabled Claims after the ADA Amendments Act of 2008: Guidance for Management from Federal Circuit Courts of Appeals Cases  
**Findley, Hank**  
**Dove, Laura**  
Troy University

**Franklin, Mitchell**  
Le Moyne College

An Analysis of Expected Potential Returns from Selected Pizza Franchises  
**Gerhardt, Steve**  
**Joiner, Sue**  
**Dittfurth, Ed**  
Tarleton State University
Pedagogical Deficiencies of Behavioral Economics as Evidenced by Lexicographic Preferences and Thick Indifference Curves
Gordon, David M.
University of Saint Francis (IL)

Behavior of the Monthly Changes of NASDAQ Composite Index: 1971-2016
Hamid, Sheikh A.
Southern New Hampshire University

Teaching Marketing Students the Importance of the Political/Regulatory Environment: And Update of Pre-2000 Data and Proposed Classroom Approach
Handlin, Amy
Monmouth University

Determinants of Willingness to Pay for Organic Foods: Evidence from a Primary Survey of Conventional Consumers
Islam, Shahidul
MacEwan University, Canada

An Exploratory Study for Detecting the Typologies of Offshoring Strategy
Ito, Ryoji
Niigata University, Japan

Learning Styles of Hispanic Students
Jones, Irma S.
Blankenship, Dianna
The University of Texas Rio Grande Valley

Biblical Taxes: How Would Adam Smith Rate Them?
King, Darwin L.
Case, Carl J.
Roosa, Jared L.
St. Bonaventure University

Terrorist Attacks on September 11, 2001: A Test of Market Efficiency in the Insurance and Airline Industries
Kozoyed, Chad
Bacon, Frank
Longwood University

Has the Reliance on Internet Search Engines Diminished the Knowledge Students Retain from a Principles of Finance Class?
Letterman, Denise
Robert Morris University
Corporate Inversion and Their Impact
Marsh, Treba A.
Stephen F. Austin State University
Fischer, Mary
University of Texas at Tyler

Effects of Technology Innovation on Business
McKnight, Samuel Tanner
Maniam, Balasundram
Robertson, Joey
Sam Houston State University

A Case of Organization Expertise: An Ideal-Types Organization Typology That Predicts Market Performance
Militello, Jack
Sheppeck, Mick
University of St Thomas

The Tax Court Reverses Itself and Allows Taxpayers to Change Filing Status
Pirrone, Maria
St. John’s University

Patient Violence Against Healthcare Workers
Samuels, Shenae K.
Hunt, Sharon
Jordan, Tezra
Texas Tech University TTUHC

Tablets Vs. Traditional Laptops: And the Winner Is
Santandreu, Juan
Shurden, Susan
Shurden, Michael C.
Lander University

Clinical Coordination and the Supply Chain: Reducing Adverse Effects of Mechanical Ventilation
Schmidt, Ryan N.
Texas Tech University TTUHC
Ward, Troy
Midland Memorial Hospital
Cognitive Flexibility, Procrastination, and Need for Closure Linked to Online Self-Directed Learning among Students from Emerging Markets

Schommer-Aikins, Marlene
Wichita State University
Easter, Marilyn K.
San Jose State University

Marketing in a World of Augmented Reality
Singh, Mandeep
Conrad, Craig
Kulmer, Elisabeth
Beall, Kayla
Western Illinois University

The Treatment of State and Local Income Taxes under Tax Reform
Smith, Sheldon R.
Smith, Lynn R.
Utah Valley University

Accounting Student Perceptions of Tablet Technology for Academic Success
Staples, Julie
Ward, Cassandra L.
Lowe, S. Keith
Jacksonville State University

Strengthening the Leadership Platform through Effective Mentoring Programs
Thomas, Earl
Middle Tennessee State University

CPA Practitioners’ Feedback on Auditing Curriculum
Ulrich, Thomas A.
Blouch, William E.
Michenzi, Alfred R.
Loyola University Maryland
OUTSTANDING SERVICE AWARDS

In recognition of scholarly excellence, commitment for distinguished service to business and behavioral sciences, to the Academy, to students, and to colleagues, ASBBS Program Committee 2017-18 presents the following Outstanding Service Awards to:

Kehoe, William J.
ASBBS Life Time Award

Chakrapani, Rajeswari
ASBBS Life Time Award

Chakrapani, Pani
Editor, ASBBS Journals

Demirdjian, Andrew Z.S.
Scholarly Excellence

Karim, Rafi
Technical Support

Mondal, Pablo
ASBBS Life Time Award

Schmidt, Ryan N.
Track Chair, Healthcare

These awards will be presented at the ASBBS Quarter Century of Excellence Banquette on Friday, March 17, 2018.
Friday 8:00 – 9:30

Track: Accounting II: Audit and Forensic Accounting
Chair: Yun, J.K.
New York Institute of Technology

Session: Audit and Business Accounting
Chair: Yun, J.K.
New York Institute of Technology

Nursing Home Fraud Schemes: Forensic Accounting Lessons from Litigation
Blythe, Stephen
Goodpasture, James
Tarleton State University

Corporate Inversion and Their Impact
Marsh, Treba A.
Stephen F. Austin State University
Fischer, Mary
University of Texas at Tyler

Why Cash Holding?
Yun, J. K.
Ke, Ping
Kinfemichael, Bisrat
New York Institute of Technology

Audit Opportunities for Potential Consumer Deception by The American Humane Association, A Voluntary Third-Party Animal Welfare Auditing and Certification Program, In the Broiler Chicken Industry
Wheeler, Bonnie
Green, Fidler & Chaplan, LLP
Wheeler, Stephen
University of the Pacific

The Impact of the Implementation of “Balance Score Card” on Strategic Decision Making in Saudi Universities: A Case Study of the University of Tabuk
Al Khatatnbeh, Wahid Ratha’n
University of Tabuk, Saudi Arabia
Friday 8:00 – 9:30 Oakmont

Track: Economics V: All Other Areas
Chair: Amato, Louis (Ted)
University of North Carolina, Charlotte

Session: Contemporary Economic Issues
Chair: Amato, Louis (Ted)
University of North Carolina, Charlotte

Economic Illusions: Dispelling the Myth of Blood as a “Public Good”
Carden, Robert
Commonwealth Transfusion Foundation
Edwards, Judson Carter
Troy University
Miller, William Gordon
Troy University

Post Hoc Ergo Propter Hoc? Does Getting Hit by a Pitch Affect a Batter's Performance Later in the Game?
Lang, David M.
California State University, Sacramento

Estimating the Impact of Political Party Power on Gun Ownership
Stivender, Carol O
Amato, Louis (Ted)
University of North Carolina – Charlotte

Theoretical Sectors of Economic Decision Making in a Changed Political Environment
Litzinger, Patrick J.
Robert Morris University

Long Run Behavior of Trade and Budget Deficits in Turkey
Batmaz, Oguzhan
University of Kansas
Oguz, Tumturt
Ordu University, Turkey
### ASBBS PROGRAM OF THE TWENTY FIFTH ANNUAL CONFERENCE

**Friday** | **8:00 – 9:30** | **Merion**
--- | --- | ---
**Track:** | MIS/IT Security Issues |  
**Chair:** | Case, Carl J. | St. Bonaventure University
**Session:** | Internet Trolling and Related Issues |  
**Chair:** | Case, Carl J. | St. Bonaventure University

*Ethical Attitudes and Behaviors of Undergraduate Business Students: Trends and the Role of the Electronic Resources Policy*
**Case, Carl J.**  
**King, Darwin L.**  
St. Bonaventure University

*A Conceptual Framework for Understanding Consumer Behavior Towards Travel Mobile Apps (M-apps)*
**Vishwakarma, Pankaj**  
**Sahney, Sangeeta**  
Indian Institute of Technology, Kharagpur

*Faculty Perspectives on the Information Technology and analytics Requirements of Business Students*
**Sena, Mark P.**  
**Crable, Elaine**  
Xavier University
**ASBBS PROGRAM OF THE TWENTY FIFTH ANNUAL CONFERENCE**

Friday 9:30 – 11:00
Track: Finance II: Investments
Chair: Bacon, Frank
Longwood University

Session: Investments
Chair: Chawla, Gurdeep K.
National University

*Terrorist Attacks on September 11, 2001: A Test of Market Efficiency in the Insurance and Airline Industries*
Kozoyed, Chad
Longwood University
Bacon, Frank
Longwood University

*Forecasting Student Performance in Business School Classes*
Racic, Stanko
Marco, Gayle J.
Flanegin, Frank R.
Robert Morris University

*Successful Companies’ Performance in Volatile Markets*
Chawla, Gurdeep K.
National University

*Carry Trade with Indian Rupees as Investing Currency and Relationship with Other Asset Classes*
Ranjana, Jyoti
Barai, Parama
Indian Institute of Technology, Kharagpur
Friday 9:30 – 11:00 Oakmont

Track: Interdisciplinary I: Best Practices in Educational Management
Chair: Kehoe, William J.
University of Virginia

Session: Learning Styles, Delivery and Conflict Resolution
Chair: Tsuda, Lily
National University

Traditional, Hybrid, and Online-Achieving Equivalent Learning Objectives with Various Delivery Models
Arnesen, David W.
Seattle University

Learning Styles of Hispanic Students
Jones, Irma S.
Blankenship, Dianna
The University of Texas Rio Grande Valley

Campus Conflict Resolution: The Time Has Come for Mandatory Mediation
Bienstock, Joshua
New York Institute of Technology

Preparing for An AACSB Continuous Improvement Review (CIR) Visit: A Team-Based Approach
Myers, Joan
Franklin, Mitchell
Lepak, Greg
Le Moyne College

Higher Education Faculty Expansion
Chapman, J. David
MacDonald, Stuart T.
Arnold, Allen G.
Chapman, Ryan
University of Central Oklahoma
Friday 9:30 – 11:00 Merion

Track: Management VI: Healthcare Management
Chair: Schmidt, Ryan N.
Texas Tech University TTUHC

Session: Managing the Health and Healthcare
Chair: Schmidt, Ryan N.
Texas Tech University TTUHC

*Five Pillar Deployment Plan: A Journey to Deployment to EMS Systems*
Samuels, Shenae K.
Hunt, Sharon
Tyler, Jerin B.
Texas Tech University TTUHC

*Identifying Prescription Opioid Abuse in The Medical Setting*
Basu, Rashmita
Posteraro, Robert H.
Johnson, Harry R.
Texas Tech University TTUHC

*Reducing Radiation Dose in The Neonatal Intensive Care Unit*
Schmidt, Ryan N.
Posteraro, Robert H.
Simpson, Matthew J.
Texas Tech University TTUHC

*Clinical Coordination and the Supply Chain: Reducing Adverse Effects of Mechanical Ventilation*
Schmidt, Ryan N.
Texas Tech University TTUHC
Ward, Troy
Midland Memorial Hospital
Friday 
11:00 – 12:30 
Hillcrest

Track: Track: Economics I: General Economics 
Chair: Kondeas, Alexander G. 
Winston-Salem State University

Session: Current Economic Issues 
Chair: Kondeas, Alexander G. 
Winston-Salem State University

Pedagogical Deficiencies of Behavioral Economics as Evidenced by Lexicographic Preferences and Thick Indifference Curves 
Gordon, David M. 
University of Saint Francis (IL)

Janet Yellen’s Legacy at the Federal Reserve Board of Governors 
Kondeas, Alexander G. 
Winston-Salem State University

Clean Energy Transition for Improving Quality of Life: Experience of Households in Rural Odisha, India 
Swain, Swadhina Shikha 
Mishra, Pulak 
Indian Institute of Technology Kharagpur

Tax Cuts and Jobs Act 2017: When a Public Good is a Private Good 
Mondal, Wali I. 
National University
Friday 11:00 – 12:30 Oakmont

Track: Management IX: Emerging Trends: Innovation and Creativity
Chair: Zomorrodian, Asghar
       Walden University

Session: Emerging Trends in Management
Chair: Zomorrodian, Asghar
       Walden University

*Ethics, Morality, and Policy Decisions in the Era of Divisive Governance & Fake News: Is a New Quasi Paradigm of Bulling and Forcing Issues is on the Make?*

**Zomorrodian, Asghar**
Walden University

*Strengthening the Leadership Platform through Effective Mentoring Programs*

**Thomas, Earl**
Middle Tennessee State University

*Trauma, Resource Loss, Social Support, and Interventions in Disasters*

**Suar, Damodar**
Indian Institute of Technology, Kharagpur
Vertical Farming: A Sustainable Alternative to Enhance Wellbeing of Elderly
Raut, Sashi Bhusan
George, Abraham
Indian Institute of Technology Kharagpur

Is Depletion of Groundwater Table Linked with Disappearance of Traditional Water Harvesting Systems (Tank Irrigation)? Empirical Evidence from West Bengal, India
Chowdhury, Koushik
Behera, Bhagirath
Indian Institute of Technology Kharagpur

Determinants of Willingness to Pay for Organic Foods: Evidence from a Primary Survey of Conventional Consumers
Islam, Shahidul
MacEwan University, Canada

Women’s Groups and Rotating, Savings and Credit Associations (Roscas): An Analysis of Factors determining Their Sustainability in Rural Kenya
Makau, Esther Mwongeli
University of KwaZulu-Natal, South Africa

Organizational Intercultural Management in an intercultural company
Vargas-Hernández, Jose G.
University of Guadalajara
Friday 12:30 – 2:00 Hillcrest

Track: Marketing X: All Other Areas
Chair: Purinton, Elizabeth
Marist College

Session: Diverse Marketing Issues
Chair: Kajalo, Sami
Aalto University Business School, Finland

Market Orientation and Corporate Social Responsibility: An Organizing Framework
Kajalo, Sami
Aalto University Business School, Finland

Teaching Marketing Students the Importance of the Political/Regulatory Environment: And Update of Pre-2000 Data and Proposed Classroom Approach
Handlin, Amy
Monmouth University

When Rivals Purchase: This Means War! Or Does it?
Burns, David J.
Hutchins, Jennifer D.
Mathisen, Richard
Manolis, Chris
Kennesaw State University

Impact of electronic Word of Mouth Intention on Consumer Based Brand Equity: The Mediating Role of Brand Image and Brand Awareness
Sijoria, Charu
Mukherji, Sarbanti
Indian Institute of Technology, Kharagpur

Marketing in a World of Augmented Reality
Singh, Mandeep
Conrad, Craig
Kulmer, Elisabeth
Beall, Kayla
Western Illinois University
Friday 12:30 – 2:00 Oakmont

Track: Finance II: Investments
Chair: Bacon, Frank
Longwood University

Session: Investments
Chair: Letterman, Denise
Robert Morris University

Has the Reliance on Internet Search Engines Diminished the Knowledge Students Retain from a Principles of Finance Class?
Letterman, Denise
Robert Morris University

An Analysis of Expected Potential Returns from Selected Pizza Franchises
Gerhardt, Steve
Joiner, Sue
Dittfurth, Ed
Tarleton State University

Investor Sentiment and Stock Market Liquidity: Does Geopolitical Risk Make any Difference?
Debata, Byomakesh
Mahakud, Jitendra
Indian Institute of Technology

Sovereign Wealth Funds and Implications for Oil Price Volatility
Almutair, Khwlah
The University of Massachusetts, Amherst

EVS, MVA and CEO Compensation
Ueng, C. Joe
Ramaswamy, Vinita
Leavins, John
University of Saint Thomas
Friday 12:30 – 2:00 Merion

Track: Accounting III: Tax
Chair: Pirrone, Maria
St. John’s University

Session: Current Issues of Taxation
Chair: Pirrone, Maria
St. John’s University

The Treatment of State and Local Income Taxes under Tax Reform
Smith, Sheldon R.
Smith, Lynn R.
Utah Valley University

The Tax Court Reverses Itself and Allows Taxpayers to Change Filing Status
Pirrone, Maria
St. John’s University

Monsanto: A Whistleblower Case with Revenue Recognition Issues
Pirrone, Maria
Trainor, Joseph E.
Phillips, Cynthia R.
St. John’s University

The Battle to Protect Constitutional Rights and Business Technology at the Borders: An Analysis of the Current Law after Riley
Redpath, Ian
Redpath, Eric
Canisius College

Taxation and Liquidity: Evidence from Retirement Savings
Chorvat, Elizabeth
University of Illinois at Urbana-Champaign
Friday 2:00 – 3:30  
Hillcrest

Track: Management VIII: Leadership  
Chair: Nixon, Maureen  
South University – Virginia Beach

Session: Leadership in National and International Management  
Chair: Clapham, Maria M.  
Drake University

*Perceptions of Successful Leadership Across Cultures*

**Clapham, Maria M.**  
Drake University

*A Case of Organization Expertise: An Ideal-Types Organization Typology That Predicts Market Performance*

**Militello, Jack**  
**Sheppeck, Mick**  
University of Saint Thomas

*Effect of Transformational Leadership on Engagement, Creative Behavior and Task Performance of Scientists: Test of Moderation and Mediation*

**Das, Sitanshu Shekhar**  
**Suar, Damodar**  
Indian Institute of Technology, Kharagpur

*Leader Attributes and Effectiveness: Role of Behavioral Complexity*

**Alat, Priya**  
**Suar, Damodar**  
Indian Institute of Technology, Kharagpur

*Empowering Leadership, Employee Voice, Job Satisfaction and Turn-Over Intentions: Connections and Consequences*

**Jada, Umamaheswararao**  
**Mukhopadhyay, Susmita**  
Indian Institute of Technology Kharagpur
Friday 2:00 – 3:30 Oakmont

Track: Accounting V: Ethics
Chair: Franklin, Mitchell
Le Moyne College

Session: Ethics in Accounting
Chair: Franklin, Mitchell
Le Moyne College

A Regional Examination of Age and Gender Impact on CPA Examination Pass Rates
Franklin, Mitchell
Lepak, Greg M.
Myers, Joan K.
Le Moyne College

Government-Contracted Contingent Fee Auditor
Boyle, Douglas M.
Lenns, Charles A.
University of Scranton

Improved Transparency in Financial Reporting? An Evaluation of FASB’s Going Concern Standard Update
Phillips, Cynthia R.
Trainor, Joseph E.
St. John’s University

Accounting Student Perceptions of Tablet Technology for Academic Success
Staples, Julie
Ward, Cassandra L.
Lowe, S. Keith
Jacksonville State University
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**Track:** Finance I: Corporate Finance  
**Chair:** Krishnan, V. Sivarama  
University of Central Oklahoma

**Session:** Corporate Finance Issues  
**Chair:** Krishnan, V. Sivarama  
University of Central Oklahoma

**Toward Effective Use of the Statement of Cash Flows**  
Arnold, Allen G.  
Barry, Ellis R.  
Krishnan, V. Sivarama  
University of Central Oklahoma

**A Case Study on Integrated Reporting in Japan**  
Haider, Muhammad Badrul  
Kwansei Gakuin University, Japan

**Which Tune is the U.S. Stock Market Singing: Monday Blues or TGIF**  
Shen, Qian Ruby  
Alabama A&M University

**R vs. Python: Ease of Use and Numerical Accuracy**  
Gallagher, Michael  
St. Bonaventure University  
Trendafilov, Rossen  
St. Thomas Aquinas College

**Effect of Banking Sector Development on Insurance Market-Growth Nexus**  
Dash, Saurav  
Pradhan, Rudra P.  
Indian Institute of Technology Kharagpur
Friday 3:30 – 5:30

Track: Economics IV: Growth and Development
Chair: Ito, Ryoji
Niigata University, Japan

Session: Growth and Development
Chair: Ito, Ryoji
Niigata University, Japan

An Exploratory Study for Detecting the Typologies of Offshoring Strategy
Ito, Ryoji
Niigata University, Japan

Is Depletion of Groundwater Table Linked with Disappearance of Traditional Water Harvesting Systems (Tank Irrigation)? Empirical Evidence from West Bengal, India
Chowdhury, Koushik
Behera, Bhagirath
Indian Institute of Technology Kharagpur

A Comparison of Mortgage Delinquencies: Indiana Vs the U.S.
McGrath, Paul
Purdue University Northwest

Prioritization of key supply chain enablers to overcome the challenges experienced by Indian Handloom Sector: A Study Perspective
Mishra, Tarunima
Thakkar, Jitesh
Ghosh, Kunal Kanti
Indian Institute of Technology Kharagpur

The Inconsistency Between Environmental Attitude and Green Buying Behaviour: A Review
Ray, Sujit Kumar
Sahney, Sangeeta
Indian Institute of Technology Kharagpur
Friday 3:30 – 5:30
Oakmont

Track: Interdisciplinary II: Business Cases
Chair: Flynn, Lisa
SUNY, Oneonta

Session: Business Cases and Applications
Chair: Flynn, Lisa
SUNY, Oneonta

Effects of Technology Innovation on Business
McKnight, Samuel Tanner
Maniam, Balasundram
Robertson, Joey
Sam Houston State University

ERMs and the Beedoop Machine: The Dangers of Weak Risk Controls
Barton, Thomas L.
University of North Florida
Walker, Paul L.
St. John’s University
MacArthur, John B.
University of North Florida

Examining Accounting Students’ Consistency of Ethical Analysis
Buchan, Howard
Flynn, Lisa
SUNY, Oneonta

Exclusion of Foreign Earned Income
Shum, Connie
Pittsburg State University
Lui, Gladie
Lingnan University, Hong Kong

Enron and the Sarbanes-Oxley
Young, Brooklyn
Robertson, Joey
Sullivan, Laura J.
Sam Houston State University
Friday 3:30 – 5:00  Merion

Track: Marketing VIII: Marketing Research
Chair: Zourrig, Haithem
Kent State University

Session: Contemporary National and International Marketing Issues
Chair: Zourrig, Haithem
Kent State University

Consumer Susceptibility to Fake Online Reviews: Information Manipulation Theory Perspective
Zourrig, Haithem
Kent State University

The Dynamics of DNA: Implications for Business and Society
Demirdjian, Z.S.
California State University, Long Beach
Mokatsian, Zara
Near East Museum, Yerevan

Understanding and Appealing to the Military Educational Market
Conrad, Craig
Singh, Mandeep
Pickett, Lawrence
Western Illinois University

Chabto: Your new personal shopping assistant?
Han, Min Chung
Kean University
Kim, Youjeong
New York Institute of Technology
ASBBS
A QUARTER CENTURY OF EXCELLENCE
BANQUET AND AWARD CEREMONY: 6:00 PM to 8:00 PM

OBITUARY: JOHN M. COULTER
By
Thomas Vogel
Canisius College

KEYNOTE SPEECH
REFLECTIONS ON
A QUARTER CENTURY OF EXCELLENCE
Wali I. Mondal

Open Floor
3 minutes each
Saturday 9:00 – 10:30 Hillcrest

Track: Management VI: Healthcare Management
Chair: Schmidt, Ryan N.
Texas Tech University TTUHC

Session: Medical Practice, Patient Violence and Senior Citizens
Chair: Basu, Rashmita
Texas Tech University TTUHC

Quality and Revenue Enhancement Initiative for Internal Medicine Practice
Basu, Rashmita
Schmidt, Ryan N.
Harth, Kathy
Texas Tech University TTUHC

Militello, Jack
University of Saint Thomas

Patient Violence Against Healthcare Workers
Samuels, Shenae K.
Hunt, Sharon
Jordan, Tezra
Texas Tech University TTUHC

What is Happiness to Senior Citizens? A Qualitative Inquiry
Ray, Samudyuti
Suar, Damodar
Mukhopadhay, Susmita
Indian Institute of Technology Kharagpur
Saturday 9:00 – 10:30 Oakmont

Track: Accounting IV: Accounting Education
Chair: Trainor, Joseph E.
St. John’s University

Session: Current Issues in Accounting Education
Chair: Phillips, Cynthia R.
St. John’s University

Online Education: Strengthening Security and Integrity of Online Accounting Classes
Ahadiat, Nas
Hefzi, Hassan
Ahadiat, Sepeedeh
California State Polytechnic University

Interactive Textbooks as a form of Active Learning
Phillips, Cynthia R.
Trainor, Joseph E.
St. John’s University

"Most Ethical" Person Awards: Students’ Perceptions
Counts, Wayne
Sullivan, Carol
Pitre, Jean-Paul
University of Texas of the Permian Basin

CPA Practitioners’ Feedback on Auditing Curriculum
Ulrich, Thomas A.
Blouch, William E.
Michenzi, Alfred R.
Loyola University Maryland

Flipping an Introductory Accounting Course: A Quasi Experimental Study
Alfonzo-Martínez, Olga D.
University of Puerto Rico at Arecibo
Saturday 9:00 – 10:30 Merion

Track: Management V: Management Education
Chair: Dunphy, Steve
Indiana University Northwest

Session: Various Aspects of Management Education
Chair: Dunphy, Steve
Indiana University Northwest

*Mayweather, McGregor, and Management (and Economics)*
Shike, Sarah
Dobson, Joe
Devereueawax, Jonathan
Western Illinois University

*An Empirical Study of Indian Civil Aviation Industry: Focus on Customer Relationship Management*
Debnath, Rajarshi
Datta, Biplab
Mukhopadhyay, Susmita
Indian Institute of Technology, Kharagpur

*An Evaluation of a Business Certification: Experiences, Lessons Learned, and Recommendations*
Huang, Zhenyu
Cappel, James J.
Central Michigan University

*Business Analysis Techniques in SA&D Sources: A Content Analysis Study*
Cappel, James J.
Huang, Zhenyu
Central Michigan University

*Information Communication Technology and Its Impact on Senior Citizens*
Mukhopadhay, Susmita
Verma, Raheesh
Ray, Samudyuti
Indian Institute of Technology Kharagpur
Saturday 10:30 – 12:00  

**Track:** Economics I: General Economics  
**Chair:** Kondeas, Alexander G.  
Winston-Salem State University  

**Session:** Applied Economics  
**Chair:** Aske, David  
University of Northern Colorado  

*Hapa Irrigation for Promoting Sustainable Agricultural Intensification: Experience from Bankura District of India*  
Pani, Amartya  
Mishra, Pulak  
Indian Institute of Technology Kharagpur  

*The Spillover Effect of Export Processing Zones*  
Wu, Weixiao  
Clark University  
**Hong, Chang**  
U.S. Department of Agriculture  

*Teaching Economics of Religion: A Microeconomics Approach*  
Aske, David  
University of Northern Colorado  

*Food Security Policy and Household Welfare: Evidence from India*  
Satapathy, Jyotirmayee  
Nayak, Narayan Chandra  
Mahakud, Jitendra  
Indian Institute of Technology
Saturday 10:30 – 12:00  Merion

Track: Accounting VII: Behavioral Accounting
Chair: Marsh, Treba
Stephen F. Austin State University

Session: Behavioral Accounting
Chair: Vogel, Thomas
Canisius College

Franklin, Mitchell
Le Moyne College

Biblical Taxes: How Would Adam Smith Rate Them?
King, Darwin L.
Case, Carl J.
Roosa, Jared L.
St. Bonaventure University

Developing Rapport with Accounting Students through Personal Communication
Titard, Pierre L.
Southeastern Louisiana University

Using Restricted Property to Compensating Employees and Other Workers in Small Businesses
Redpath, Ian
Vogel, Thomas
Canisius College

Reporting Defined Benefit Plan Information: Understanding the Impact of ASU 2017-07
Redpath, Ian
Vogel, Thomas
Canisius College
Saturday 10:30 – 12:00  

Track: Accounting VI: Financial Accounting  
Chair: Whitten, Linda K  
Skyline College  

Session: Current Federal Tax and Related Issues  
Chair: Aquilio, Mark  
St. John’s University  

When is an Operating Lease not an Operating Lease? The FASB’s Lease Conundrum  
Morris, Joseph L.  
Southeastern Louisiana University  

Undercharging for Self-Employment Taxes: Self-Employment Income and Employee Earnings  
Smith, Sheldon R.  
Smith, Lynn R.  
Utah Valley University  

Oil Reserves and Financial Information in Recent Years  
Salimi, Anwar Y.  
University of LaVerne  

The Supreme Court Rules from on High and Defines an ERISA Church Plan  
Aquilio, Mark  
St. John’s University
Saturday 12:00 – 1:30 Hillcrest

Track: Interdisciplinary VI: Multicultural Issues
Chair: Fountain, Usha
East Central University

Session: Multicultural Business and Technological Issues
Chair: Mombourquette, Peter
Mount Saint Vincent University, Canada

Creating Community for Students’ Academic and Career Success
Easter, Marilyn K.
San Jose State University
Yonkers, Virginia
University at Albany
Easter, Walter R.
Shaw, Doris
Makani, Bobbi
San Jose State University

A Framework for Workplace Learning: Drivers, Strategies, Outcomes, and Evaluation
Blotnicky, Karen
Mombourquette, Peter
Young, Jeffrey D.
Mount saint Vincent University, Canada

Digital Convergence in Education: Utilizing Technology for Active Student Engagement
Makani, Bobby
Easter, Marilyn K.
Tran, Anh
San Jose State University

Counseling in a Culturally Diverse Society: Cultural Competencies for LPC Candidates and Practitioners
Fountain, Usha
East Central University
Saturday 12:00 – 1:30 Oakmont

**Track:** Management I: Human Resource

**Chair:** Findley, Hank
Troy University

**Session:** HR Issues at Home and Abroad

**Chair:** Calvasina, Gerald E.
Southern Utah University

*Application of United States (US) Antitrust Laws to Human Resource Management Practice and Policy*

Calvasina, Gerald E.
Southern Utah University

Calvasina, Richard V.
University of West Florida

*Consequences of Past Voicing Behavior and Its Impact on Employee’s Re-Voicing Behavior: An Empirical Examination*

Jada, Umamaheswararao
Mukhopadhyay, Susmita
Indian Institute of Technology Kharagpur

*“Reasonable Accommodation” Disabled Claims after the ADA Amendments Act of 2008: Guidance for Management from Federal Circuit Courts of Appeals Cases*

Findley, Hank
Dove, Laura
Troy University

*Emerging Trends in Compensation Management*

Patnaik, Pooja
Suar, Damodar
Indian Institute of Technology Kharagpur
Saturday 12:00 – 1:30 Merion

Track: Interdisciplinary VIII: Hospitality and Tourism
Chair: Rudd, Denis P.
Robert Morris University

Session: Hospitality and Tourism
Chair: Flanegin, Frank R.
Robert Morris University

River's Casino: Its Effect on Pittsburgh
Rudd, Denis P.
Robert Morris University

The Social and Cultural Impacts of Community Gardens and Their Overall Effects on Tourism and Planning
Mills Jr., Richard J.
Robert Morris University

Alsarabi, Alaa Hussein
King Saud University, Saudi Arabia
Saturday

Track: Finance V: Finance Education
Chair: Flanegin, Frank R.
Robert Morris University

Session: Finance, Investment and Finance Education
Chair: Shaki, Mohammed
Saint Leo University

Behavior of the Monthly Changes of NASDAQ Composite Index: 1971-2016
Hamid, Sheikh A.
Dhakar, Tej
Southern New Hampshire University

The Next Level of Finance Education: Certificate of Financial Analytics
Lamb, Reinhold
University of North Florida
Schlusenberg, Oliver
University of North Florida

A Review of Mathematics Course Sequencing
Racic, Stanko
Marco, Gayle J.
Flanegin, Frank R.
Robert Morris University

Corporate Restructuring: A Process Perspective
Shaki, Mohammed
Bennett, John
Kodua, Leat
Saint Leo University

Boudreaux, Denis
Rao, SP Uma
Edwards, Chase
University of Louisiana at Lafayette
Saturday 1:30 – 3:00  Merion

Track: Marketing V: Marketing/Business Practices in Emerging Markets
Chair: Combs, Howard
San Jose State University

Session: Marketing and Business Practices in National and Global Markets
Chair: Easter, Marilyn K.
San Jose State University

Cognitive Flexibility, Procrastination, and Need for Closure Linked to Online Self-Directed Learning among Students from Emerging Markets
Schommer-Aikins, Marlene
Wichita State University
Easter, Marilyn K.
San Jose State University

The Role of Facilitators, Barriers, Individuality and Technology in Designing a Framework for Workplace Learning
Blotnicky, Karen
Cormier-MacBurnie, Paulette
Mombourquette, Peter
Young, Jeffrey D.
Mount Saint Vincent University, Canada

Tablets Vs. Traditional Laptops: And the Winner Is
Santandreu, Juan
Shurden, Susan
Shurden, Michael C.
Lander University
Saturday 1:30 – 3:00 Oakmont

Track: Management X: All Other Areas
Chair: Baugher, Dan
Pace University

Session: Diverse Management Issues
Chair: Baugher, Dan
Pace University

*The Relationship of Amazon Ratings of DVDs With Netflix Ratings of Movie Quality Across Global Markets*
Baugher, Dan
Ramos, Chris
Pace University

*Accidents in the Petroleum Industry and Evaluation of Potential Hazardous Equipment Failures*
Al-Kazimi, Mohammad A.
Kuwait Oil Company

*CEO’s Personal Characteristics and Corporate Investment: Evidence from Indian Manufacturing Companies*
Gupta, Gaurav
Mahakud, Jitendra
Indian Institute of Technology Kharagpur

*Product Costing and Groupings: A Clustering Approach*
Gill, Avninder
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